



# 40 SCHOOLS SHARE WHAT THEY LOVE ABOUT CLASSLIST



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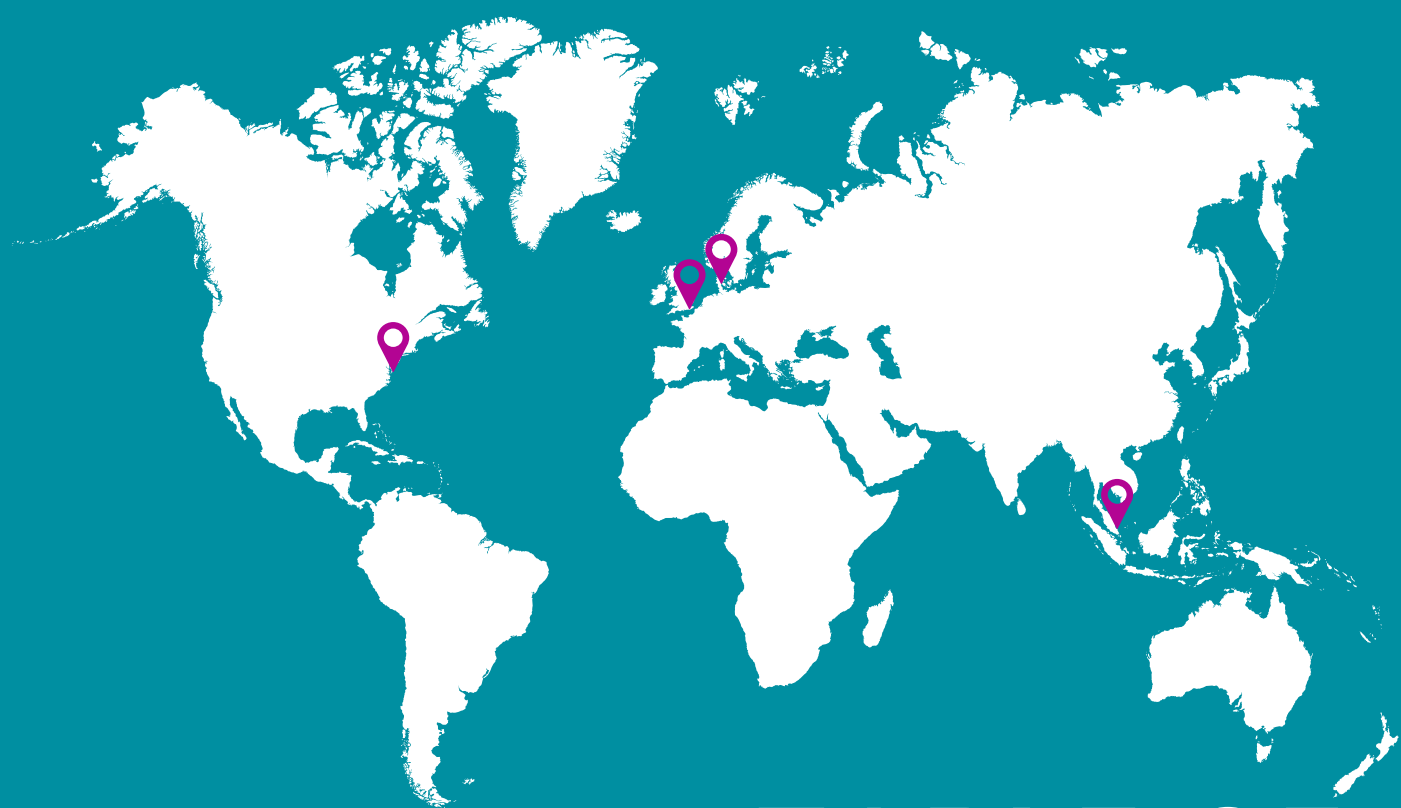
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# UK SCHOOL HEADS



## **Lynn Knapp**

**Head of Windmill Primary School, Oxford**

"Classlist has been really effective. It is very inclusive for all our families, and resolves the burning issue of connecting parents to each other."

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## **Josephine Marsh**

**Head Teacher, St Joseph's Catholic Primary School, Chalfont St Peter**

"We really like Classlist. It's different to social media because it's well controlled: we know who's on there so it's a safe environment for parents to share information about the school and their children."

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## **Arabella Stuart**

**Admissions Director, Sevenoaks School**

"A wonderfully easy way for parents to connect, arrange social events and support each other - it's brilliant."

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## **Katharine Woodcock**

**Headmistress, Sydenham High School GDST**

"Classlist is a dream. I tell other schools about it."

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## **Richard Murray**

**Head, Christ Church Cathedral School**

"Classlist has completely transformed our parent teacher association's ability to organise events, fundraise and communicate."

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## **Captain Bob Stewart**

**Head of Senior School, The Harrodian School**

"It's simple and it ticks the boxes for us."

# UK SCHOOL HEADS



## **Mark Hammond**

**Head, Bede's Prep**

"I've used Classlist at two schools. It's a school-driven closed social network where parents participate. Our boarding housemistress is now driving forward boarding groups using Classlist, which is a really exciting way to involve parents."



## **Tania Botting**

**Head, Greenfield School**

"Classlist has been really good, really popular. We use it to target particular groups of parents. They don't miss out on information; get fewer emails, and it moves them away from WhatsApp. The Parent Association and Class Reps find it great for comms and events."



## **Tracey Hartley**

**Headteacher, John Hampden Grammar School**

"We are quite a fan of Classlist. It's been really effective for our parents and we particularly like the positivity it has brought for families, specially during COVID. It has been great for supportive conversations. Parents also use Classlist to arrange lift-sharing, find missing PE kit, and get to know each other during the holidays. They are less likely to use WhatsApp or similar."



## **Carl Howes**

**Head, Ravenscourt Park Prep School**

"Our parent reps manage it and they're brilliant .. I would thoroughly recommend it."



## **David Boyd & Lindsey Smith**

**Latymer Upper School**

"We've found Classlist excellent..It's given our Parent Guild enormous flexibility and they've found it so easy to use. We've been surprised and delighted with the fast uptake by 1080 parents. We haven't even had to chase them."

# UK SCHOOL HEADS



**Matthew Bryan**  
Head, Longacre School

"We've had Classlist for two years, it's been a great success. It's more efficient than other comms channels including WhatsApp. It reaches all parents and enables them to get info quickly."

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**Rachael Snaith**  
Bursary and Development Officer, Harrodian School

"It takes parents off the WhatsApp groups and gives us a bit more control. We love it."

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**Jenny Hill**  
Bursar and Clerk to the Governors,  
Aldwickbury School

"Classlist is a huge hit with the parents..and really helped us with GDPR concerns. Thank you for a wonderful product!"

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**Mr A. Law**  
Bursar, St Andrew's Prep, Woking

"Classlist isn't just free, it saves money by saving admin time."

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**Rachel Bowen**  
Head of Digital Media, Headington School

"Classlist has literally saved me hours in admin time."



# UK PARENT ASSOCIATIONS



## Daisy Spread

Chair, House Committee, Bute House

"I've been using it for two years and it's a really fantastic tool."



## Melissa Wilson

Parent Council Chair, Fox Covert Primary, Edinburgh

"Classlist has provided us with a super easy to use and engaging platform to communicate directly with our parents. We've saved the school from being our post-box."



## Olu Oke

Class Rep and former PTA Chair - Hampton Wick Infant and Nursery School Parents

"Classlist is really changing our PTA in a substantial way. The whole school is communicating with each other, with ease. We are seeing a real change in engagement and communication."



## Marie-Laure Parker

Friends of our Lady of Victories Primary School, Putney

"Being able to use Classlist for the parents to buy tickets for our Summer Party made our life (and accounting!) so much easier!"



## Julie Pickford

Our Lady's Abingdon, PA Vice-Chair

"We love Classlist; our thriving school community and parents association has gone from strength to strength with it. We don't know what we did without it!"



## Zarifa Dewey

Chair of St Aidan's School Association, Coulsdon

"We had Facebook, WhatsApp and email. Classlist has brought it all into one place."

# UK PARENT ASSOCIATIONS



## Lizzy C.

**PTA Chair, Hotwells Primary School**

"We are so happy with Classlist. It really has made such a difference to our lives and has totally streamlined all our communication. This year it's been a real life saver bringing our school community together. WhatsApp was fine for small messages etc but it really was getting to be a nightmare for sending lots of information."



## Jamie Hussey

**City of London Freemen's - PTA**

We've had a lovely experience using Classlist to connect people. A parent asked if it we could request PPE for her local care home. I thought results were unlikely, but in fact various parents contributed from dentists, to people through Facebook pages, to the school itself, making face masks using 3D printers. It is so worth putting requests out, however unlikely it seems. People are itching to help."



## Nicole Joffe

**Co-Chair, Fulham School**

"We love the paid ticket capability. It has revolutionised our finances and freed us up to spend time on other things, so the helpfulness goes way beyond what we imagined."



## Emily Price

**Chair - Friends of St Mary's, Twickenham**

"Classlist was the silver-lining in GDPR. We moved to a more up-to-date communication platform (Classlist) and we haven't looked back! The parents are on board, it's simple to use and Classlist's brilliant features have really breathed new energy into our parent community. I love being able to communicate directly with the parent body, rather than bothering the school - that's a big administrative saving for them."



## Tamara Mehta

**PTA Secretary, Kew House School**

"Classlist has been invaluable in bringing our school parent community together."

# UK PARENT ASSOCIATIONS



**Suzanne McGillivray**  
PA Chair, Kingston Grammar School

"Classlist is working brilliantly for us. We have found it really easy to sell event tickets, and also to get volunteers to help at the new joiners days. When it snowed parents were able to let each other know early on Saturday that hockey was cancelled. Parents tell me they feel more part of the community. We love Classlist."



**Lin Skinner**  
Sydenham High School GDST - PSA Treasurer

"I don't know how we would run our PSA without Classlist now."



**Katie Webster**  
PTA Chair, Wandsworth Prep (Bellevue Group)

"Our new Head is super impressed with the PTA's use of your app! Over lockdown we've run virtual events for our families, and we're using Classlist to communicate and sell the tickets. That has been very successful."



**PTA Member**  
Western Primary, Harrogate

"With Classlist I feel much more involved with my children's lives - that feels positive and empowering."



**Philip Waldner**  
Friends' Committee, Guildford High School

"Each year, new parent joiners find an organised community to welcome them."



**PTA Head**  
The Cavendish

"We sold 500 event tickets in 30 minutes"



# INTERNATIONAL SCHOOLS



## **Brian Lockwood**

**Education Technology Director, Copenhagen International School**

"Classlist's dead simple - I hand it over to our PTA and they just run it. It's a trouble-free solution and less hassle than Facebook. It's such good software and such a successful programme I would love to see Classlist used in many other areas."



## **Zoe Hancock**

**Director of Admissions and Marketing, Dover Court International School, Singapore**

"It was so easy to set up Classlist - really intuitive and quick"



## **Richard Ellard**

**Former Chair, United World College South East Asia, Singapore Parent Association**

"It's a great tool.. a powerful way to welcome new parents"



## **Jennifer Harrell**

**Communications Chair - Southbank International School (Westminster)**

"Classlist has paid dividends in more ways than we expected. It's far more than a digital parent directory. Not only do we have a more efficient way to welcome new families, we have moved all PTA communications and management of all social clubs & events onto the platform. We are extremely happy with Classlist!"



## **Nichola McNeill**

**Co-Chair, Parents Association, Rygaards School, Denmark**

"We set up a Coronavirus tips and tricks group open to the whole school. It allowed those that needed help to post and someone from our community to help. It is very emotional and strange dropping kids back at school. Classlist really helps in strengthening our school community."



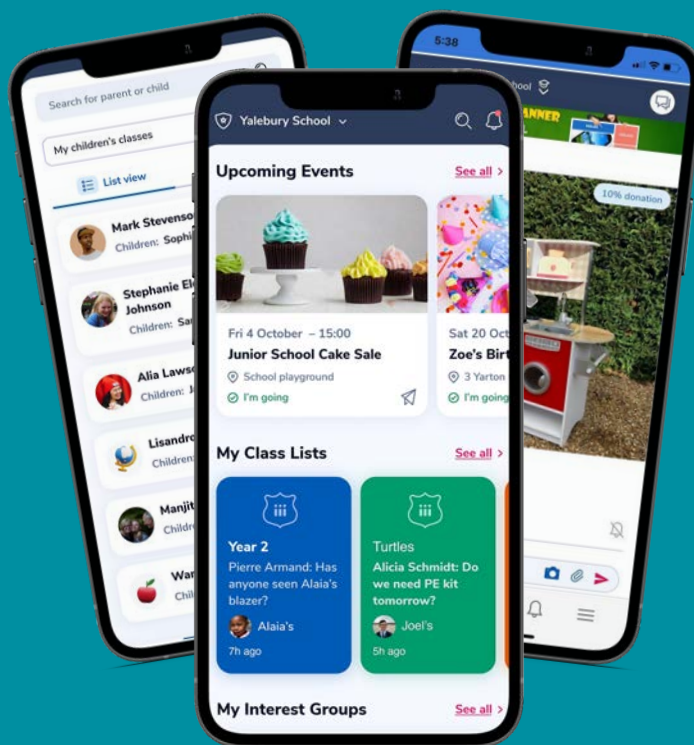
## **Friends Association**

**German International School New York**

"Having Classlist made a real difference for us during Covid."



# Classlist



Classlist is a FREE app for schools that brings all parents together in one place online for easy, inclusive communications and brilliant fundraising.

Be amongst more than 300,000 parents using Classlist in 20+ countries. Download the app or visit our website now to join.

[www.classlist.com](http://www.classlist.com)

